



FOR IMMEDIATE RELEASE

AdvancedIO® Systems Adds Senior Executive to Management Team

Strong defense, finance and technology relationships key

Vancouver, Canada, February 4, 2009 — AdvancedIO® Systems, the leading provider of application-optimized 10-Gigabit Ethernet (10GbE) connectivity solutions for high-performance real-time embedded systems, today announced the appointment of Mary Briggs as vice president of sales. Ms. Briggs, responsible for AdvancedIO's direct and channel sales globally, has a history of rapidly building customer relationships and closing complex deals. Ms. Briggs' industry experience complements AdvancedIO's prowess in designing customer-centric products and technology targeted at real-time applications in defense and telecommunications.

"Our company continues to grow profitably, despite a challenging economy. We are seeing new opportunities and increased levels of demand for our products," noted Mohammad Darwish, President and CEO of AdvancedIO. "I'm extremely pleased to announce the hiring of Mary Briggs. Her industry expertise further strengthens our leadership position in the market and ensures we are able to service this growing demand with the exceptional customer service for which we have become known."

Since 1990, Ms. Briggs has held senior sales positions of increasing responsibility at the following hardware and software companies: Epic Data, Spectrum Signal Processing, Blast Radius and most recently at JustSystems. At JustSystems, Ms. Briggs built a high-performance sales team servicing North America and Europe that consistently met or exceeded quota. As a long-standing industry veteran, Ms. Briggs has developed a loyal customer base in defense, finance and technology markets.

AdvancedIO's growth and profitability is a direct result of its customer-focused strategy. The company has added several new positions in recent months to service growing demand.



About AdvancedIO Systems

AdvancedIO Systems is the market leader in configurable 10GbE connectivity and packet processing solutions for the embedded systems market. AdvancedIO's product family, including the market's first 10GbE interface in the industry standard XMC form factor, delivers outstanding packet processing performance in conjunction with application flexibility. AdvancedIO provides a unique solution for high-performance defense and telecom applications and for developers seeking to implement and benefit from standards-based high-speed fabric connectivity.

AdvancedIO Systems is a privately held company established in 2004 and is located in Vancouver, Canada. For more information, please visit www.advancedio.com.

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Press Contact:

Janice Hughes
Media Relations
Hughes Communications, Inc.
Phone: 705.751.9740
Cell: 705.774.8686
E-mail: janice@hughescom.net

Company Contact:

Cheryl Stevenson
Director, Marketing & Communications
AdvancedIO® Systems Inc
Phone: 604.331.1600 x216
Fax: 604.331.1800
Email: cstevenson@advancedio.com